

HENNEPIN COUNTY

MINNESOTA

300 South Sixth Street
Minneapolis, MN
55487-0240

RESOLUTION

Board of Hennepin County Commissioners

RESOLUTION: 24-0495

At a meeting of the Board of Hennepin County Commissioners on 12/12/2024, a motion was made by Heather Edelson, seconded by Kevin Anderson, that this Resolution be adopted. The motion passed.

BE IT RESOLVED, that the County Administrator be authorized to negotiate an agreement with Metre LLC to provide strategic media planning, media procurement and select creative services to promote Hennepin County's important programs, services and strategic priorities to residents, from the date of execution through December 31, 2026 in an amount not to exceed \$2,000,000; that following review and approval by the County Attorney's Office, the Chair of the Board be authorized to sign the agreement on behalf of the County; the County Administrator or designee be authorized to approve work orders issued pursuant to the agreement; and that the Controller be authorized to disburse funds as directed.

RESOLUTION ADOPTED ON 12/12/2024

The question was on the adoption of the resolution with the votes as follows:

Aye: 6 Commissioner Fernando, Commissioner Goettel, Commissioner Lunde, Commissioner Conley, Commissioner Edelson, and Commissioner Anderson

Absent: 1 Commissioner Greene

Maria Rose



Maria Rose